

Broadus Town Meeting

October 13, 2009

SWOT Analysis

Strengths:

Economy

- Local Bank
- Strong Business Community
- Value Added Businesses
- Restaurants / Grocery Store
- SEMDC – Julie Korkow
- Lodging
- Local FSA Office
- Otter Creek Coal Tracts
- Coal Bed Methane
- St. Vincent de Paul

Quality of Life

- Passionate, Resourceful, Intelligent, Hard Working People
- Visitor Center / Museum
- Churches
- Golf Course
- Community Minded
- Volunteers
- Independent Community
- Pool
- School System
- Strong Youth Programs
- Senior Programs / Bus
- Recycling Program
- Fair Barn Community Center

Infrastructure

- New Airport / Fueling System
- Infrastructure for Growth
- Highways
- Flood Program Enrollment

Health Care

- Clinic / Pharmacy / CAF Study
- Nursing Home

Services

- City / County Government
- Planning Board
- Emergency Services
- Growth Policy
- Local State Representative
- Funeral Home

Strengths cont'd

Services cont'd

- Law Enforcement
- Cell Service
- UPS Shipping
- Range / Treco Utility Cooperatives

Natural Resources

- Belle Creek
 - o Oil
 - o CO2
- Hunting / Wildlife
- History

Weaknesses:

Economy

- Sparse Population
- High Taxes
- Workforce Decreasing
- Median Age Rising
- Lack of Resource Development
- Poor Community Perception
- Lodging
- Non – Diversified Economy
- Cyclical Economy
- Lack of Jobs / Economic Opportunity
- Isolation
- High Costs for Growth

Quality of Life

- School Gym
- Weather
- Work Initiative
 - o Younger Generation

Natural Resource

- Lack of Water / Lakes

Infrastructure

- Housing
- Lodging
- Flood Plain Issues
- Brown Field Sites

Health Care

- Medical

Services

- State and Federal Control
- No Local TV Channel
- Lack of Public Transportation

Broadus Town Meeting (Continued)

Opportunities:

Economy

- Tourism
 - o Visitor Center
 - o Warrior Trail
- New Subdivision
- Value Added Products
 - o Commercial Food Kitchen
 - o USDA Cattle Inspection
- Growth Acceptance
- Entrepreneurial Spirit
- Complete Pool Phases
- Internet Marketing
- Hotel / Travel Center

Quality of Life

- Recreation Center

Infrastructure

- Fixed Base Operator / Airport

Services

- Fire Hall
- Radio Station
- Full Time Grant Writer
- Critical Access Facility Medical

Natural Resources

- Natural Resource Development
 - o CBM
 - o Belle Creek Co2 / Oil
 - o Otter Creek Coal
 - o Bio Mass
 - o Agriculture

Threats:

- State and Federal Intervention
- Absentee Ownership
- Loss of people / young people
- Lack of economic development / jobs
- Maintaining existing Infrastructure
- Lack of Tax Base
- Cap and Trade Legislation
- Global Warming Idealism
- Truck Traffic / Homeland Security
- Weather
- Increasing Utility Expenses
- Fuel Prices
- Cost of living
- Inflation

Projects:

Economy

- USDA Commercial Kitchen
- City Hall Addition
- Housing Subdivision
- Weatherization Opportunities
 - o Residential / Commercial

Quality of Life

- Pool Phase Completion
- Gym

Infrastructure

- Lagoon Maintenance
- Dry Well Project
- Water / Sewer Monitoring Devices
- Airport Completion
- Petroleum contamination clean up

Health Care

- Critical Access Medical Facility

Services

- Analog – Digital TV District
- Radio Station
- Fire Hall
- Recycling Equipment