

**Town of Ashland Meeting
2007**

SWOT

Strengths:

Economy

- Location
- Coop Business
- Heritage Living Center (Assisted)
- Close to Reservation
- Truck Traffic

Quality of Life

- Small Town Feeling
 - Safe & Secure
- St. Labre School / Operations (Jobs) K-12
- Recreation Opportunities
 - Water
 - Off Road
 - Highway 212
- Commercial Center
- Cost of Living

Natural Resources

- Forest Service Center
- Hunting & Fishing

Services

- Electric
- Financial Services

Weaknesses:

Economy

- Location
- Public High School
- ED – Travel
- Lack of Retail Opportunities
- Saw Mill Site

Quality of Life

- Available Housing
- Youth Activity – Supervised
- Family (Quality Life) Act.
- Town Looks Bad to Tourists
 - “Eye Sore”
 - Apathy

Services

- Services (Repair)
- Skilled Labor
- Repair Supplies
- Hardware, Plumbing, Etc.
- Locksmith
- Distance for Some Medical

Threats:

Economy

- Agriculture
- Fuel Prices

Quality of Life

- Quality of Life (Development Change)
- Weather
- Drought

Natural Resources

- Recreation Opportunities
 - Forest Service,
 - Camping, Hunting
- Land / Water Use
- Nat. Res. Develop

Opportunities:

Economy

- Car Wash (Truck)
- Truck Stop
- Saw Mill Site
- Fuel
- Rentals
- Truck Traffic
- Available Buildings

Quality of Life

- Parks
- Housing Opportunities
- Cheyenne Depot
 - Great Location

Infrastructure

- Infrastructure Improvement
 - Roads (Paved)

Services

- Training Labor
- Available Labor
- Landscaping Service

Projects:

- Community Center / Park
- Ashland Community Action Team
- Car / Truck Wash – Private Sector
- Department of Transportation Web Site
- Recreation Hall / Youth Center
- PPL, MT - Community Fund