

Town of Ashland Meeting
October 29th, 2009

SWOT

Strengths:

Economy

- Small Population
- Potential Economic Growth
- Heritage Living Center
- Retail, Food, Fuel, Motel
- Highway 212 – Warrior Trail
- Restaurants / Bars / Casino
- Bank
- Rural Location
- Chamber of Commerce
- Tourism
- Highway 212 – Warrior Trail

Quality of Life

- School System / St. Labre
- Class 1 Post Office
- Artists

Recreation

- Highway 212 – Warrior Trail
- Special Events
 - o Endurance Race
 - o Pow Wow's

Health

- Medical Clinic

Services

- Tongue River Coop
- Range Telephone Coop

Natural Resources

- Hunting / Fishing
- History
- Forest Service
- National Forest
- Natural Resource Development
 - o Coal
 - o Timber
 - o Wind

Infrastructure

- State Highway Division

Weaknesses:

Economy

- Small Population
 - o Labor Force
- Lack of Housing
 - o Low Income
 - o Rentals
- Isolated Location
- Lack of Available Commercial Land
- County Recognition
- Sense of Community
 - o Four Divisions
- No Laundromat
- No Car Wash
- Community Signage
- Lack of Volunteers

Quality of Life

- Community Center, Lack of
- Library / Museum
- Community Development Group
 - o Creative Partnership

Infrastructure

- Additional Business Development
- City Infrastructure
 - o Water
 - o Parks
 - o Sidewalks
- Lack of Zoning Law (Enforcement)

Town of Ashland Cont'd

Opportunities:

Economy

- Business Development
- Bed and Breakfast
- General Lodging / Recreation Lodge

Quality of Life

- Gallery / Arts and Crafts Co-op
- Coffee Shop
- Spiritual Retreat

Recreation

- Float Trips

Infrastructure

- Expand Medical Clinic
 - o (ie: Dental, Vision)
- State Sign Recognition
- Adding Hydro Electric to Dam
- Recreation Development

Threats:

- State and County Government
 - o (ie: Smoking)
- Liability Insurance Etc.
- Otter Creek
- Hunting Arrogance / Trespassing
- Access to Capital
- Substance Abuse
- Price of Fuel
- Contributions to St. Labre

Projects

- Community Center
- Park – Completion
- Chamber of Commerce
- Coffee Shop