

# Forsyth Town Meeting

June 26, 2007

## SWOT Analysis

### Strengths:

#### Economy

- River View Villa
- Interstate / Traffic
- Railroad
- Banks (Two)
- Veterinary (Two)
- County Seat
- Affordable Real Estate
- Napa / Valley Auto
- Lumber / Hardware
- Grocery Store
- Gift / Clothes Store
- Bowling Alley
- Restaurants
- "Super Host" Training
- Yellowstone Pharmacy
- Quigley Shoot Event
- Newspaper - Radio
- Diversified Ag Base
- Large Employers
- Proximity to Colstrip / Miles City / Billings
- Information Technology / Access
- Major Car Dealership

#### Quality of Life

- Historic Buildings
  - Courthouse & Downtown
- Familiar Community
- Small Town Atmosphere
- Golf Course
- Indoor Swimming Pool
- River
- Good Schools
- Senior Citizen Programs
- Communications (Range Coop)
- Library / Museum
- Horizons / Leadership Program
- Roxy Theater
- Churches
- Educated Population

#### Infrastructure

- Fair Ground Facility / County Fair

#### Natural Resources

- Outdoor Recreation (Parks)
  - Hunting / Fishing Derby

#### Services

- Medical Facility / Staff
- Airport

### Weaknesses:

#### Economy

- Lack of Elected Official Involvement
- Minimum Wage Jobs (Service)
- Lack of Skilled Craftsman
- No Competition
- Too Much Gambling
- Lack of Contractors
- Few Opportunities for Graduates
- Business Knowledge / Skills

#### Quality of Life

- Lack of Labor / Poor Attitudes
- Low Wages / Cost of Living Increases
- Disappearing Middle Class / Wage Gap
- Lack of Appreciation of Forsyth
- Lack of Leadership
- Lack of Elderly Care / Intermediate Living
- Lack of Pro-Development Attitude
- Fear of Change
- Community Beautification
- Lack of Housing
- Few Childcare / Daycares
- Drug Problems
  - Treatment
  - Emotional & Physical Abuse
- Teen Center
- Out Migration of Youth
- Lack of Planning / Vision

#### Infrastructure

- Infrastructure Challenges
  - Flooding
  - Streets, Sidewalks & Pavement
  - Funds for Development
  - Funds for Current O and M

#### Services

- Lack of Customer Service / Attitude
- Lack of Long Term Support for Business / Services

### Threats:

#### Economy

- Free Trade - Agricultural
- Weather
- Global Warming
- Ag Prices
- Fuel Prices
- Loss of Population ( Eastern Montana)
- Political Clout - State and Federal Levels
- Environmental Impacts
- Quality instead of Quantity

## Forsyth (Continued)

### Opportunities:

#### Economy

- Rosebud Community Foundation
- Housing = Business = Tax Base
- Infrastructure
- Historic Focus
  - Marketing
  - Functional Visitors Center
- Tourism
  - Quigley Shoot
  - Community Website
- Value Added Ag
- Technical Hub
- Skilled Labor Training

#### Quality of Life

- Horizons Program
- Assisted Living Hub
- Home Health
- Work with North Dakota
- Use of Fairgrounds
- Community Vision Change
- After School Program
- Daycare Sites

#### Natural Resources

- Outdoor Recreation
  - Pool Experience
- Alternative Energy
  - Wind / Solar/ Water
  - Ethanol / Steam Generator

#### Services

- Emergency Preparedness Training
- Satellite Community College

### Projects:

- Community Marketing:
  - Walking Tour Brochure
  - Historic Buildings / Downtown.
  - Expand Quigley Shoot
  - Fishing Derby and Car Show.
  - Community Website
- Assisted Living Hub
- Emergency Preparedness Services
- Grow Relationship with Colstrip
- Comprehensive County Housing Plan
- County Wide Energy Vision
- Community Infrastructure
  - Pool Expansion
- Day Care / After School Programs