

Forsyth Town Meeting

October 15, 2009

SWOT Analysis

Strengths

Economy

- Good Location
 - o Highways
 - o Transportation
 - o Pipeline & Power
- Housing
 - o Affordable
- Lodging
- Agriculture Economy
 - o Diversified
- Restaurants
- Two Banks
- Close to Billings
- County Fair Event
- Quigley Shoot
- Meeting Rooms
- Railroad
- Numerous Foundations
- Rosebud Community Foundation
- F.A.I.R.
- Gaming Revenue

Quality of Life

- Family Oriented Community
- Stable Population
- Growing Elderly Population
- Low Crime
- Indoor Pool
- River-View Villa
 - o (Senior Housing)
- Public School System
- Library
- Nice Parks
- Museum

Services

- Two Veterinary Clinics
- Public School System
- Government Buildings
- Range Telephone Cooperative
- Restaurants

Recreation

- Outdoor Recreational Opportunities
 - o Hunting / Fishing
 - o River Location

Health Care

- Hospital / Clinic
- Nursing Home
- Pharmacy

Strengths cont'd

Infrastructure

- Airport
- Fair Grounds
- Flood Control Dike
- Dam/Irrigation

Weaknesses

Economy

- Lack of Housing
 - o Affordable
 - o Workforce
 - o Elderly
 - o New Single Family
- Old Housing Inventory
- Land / Lots (to Build)
 - o Subdivision Opportunities
 - o Availability
- Aging Elderly Population
- Limited Business District
 - o Clothing
- Only One Grocery Store
- Community Marketing
 - o Signage
- Lack Skilled Trades
- Lack Economic Opportunity
 - o Youth
- Lack of City Planning (Involvement)
- Tax Base Limited

Quality of Life

- Gambling Establishments
- Railroad Noise
 - o Quiet Zone Opportunity
- City "Eye Sores"
 - o Visual
 - o First Impression

Infrastructure

- Aging Infrastructure
 - o Maintenance
 - o Streets / Drainage
 - o Lack of Dollars
 - o Replacement

Health

- Close to Billings / Miles City
 - o Retail / Medical

Attitude

- Lack of Community Pride
 - o Few Pockets of Community Pride
- Lack of Zoning Enforcement

Forsyth (Continued)

Opportunities:

Economy

- Clothing Store
- Skilled Trades
 - o Electric
 - o Plumber
 - o Lab / Pharmacy Tech
- Value-Added Ag Opportunities
 - o Bio-Fuels
 - o Bio Mass
- Housing
 - o Subdivision
 - o Affordable
 - o Elderly
- “Light” Manufacturing
- High Tech Communications
- Planning
- Economic Development
- Community Development
- Training
 - o Leadership
 - o Horizons Program
 - o Customer Service / Retail
 - o Classes
 - o Quick Books
 - o Web Based

Recreation

- Agricultural -Tourism
 - o Bed and Breakfast
 - o Hunting / Fishing
 - o Dude Ranches

Health Care

- Elderly Care HUB
- Home Health Care
 - o Transportation / Bus
 - o Shopping

Services

- Green Energy Maintenance

Natural Resources

- Natural Resource Development

Threats

- Legislative Action
 - o Lack of Political Power
- Legislative Re-Districting
 - o Split County
- Tax Base
- Attitude / Work Ethic
 - o Youth
- National Budget Deficit
- Tongue River Railroad
- Weather Change
- Wealth Transfer
- Taxes
- Environment Regulations
- Natural Resources Development
- Absentee Owners

Projects

- Elderly Care HUB
- Biomass Facility
- Bio Fuels Plant
- Growth Plan
 - o County
- Grant Writer
- Financing for Projects
- Bonding Options
- Housing Development
 - o Residential
 - o Rentals
 - o MCC Houses
- “Horizons” Program Future