

**Town of Hysham Meeting
June 22, 2007**

SWOT Analysis

Strengths:

Economy

- Location
- County Seat
- Work Ethic
- Youth
- Library Network
- Bank
- Real Estate Values
- Skilled / Outside Labor Available
- Electric Cooperative Headquarters
- Agriculture Prices
- Hardware Store
- Statues Business

Quality of Life

- Blue Sky - Clean Air - Clean People
- Museum
- Theater
- Active Civic Organizations
- Four Churches
- RV Park
- Community Center
- Excellent School System
- Bob and Pat Miller

Natural Resources

- Outdoor Recreation
- Some Recycling

Infrastructure

- No Commute / Traffic
- Landmarks
- Rail Service
- Cemetery
- Paved Airport
- Roads

Strengths (Continued)

Services

- Excellent Medical Service
- Veterinary
- Bus Service
- Internet / Cable Service
- Cell Phone Service
- Refuse Transfer Station
- Fire Ambulance (24hr)

Communications

- Weekly Newspaper

Weaknesses:

Economy

- Lack of Active Young Adults
- Population Loss
- No Electric Generation
- Dependent on Cyclical Ag Prices
- Consolidating Land / Ag Ownership
- Absentee Ownership
- Many Products / Services Unavailable

Infrastructure

- Housing for Teachers
- Housing
- Retirement / Senior Citizens

Natural Resources

- Water Availability
- Yellowstone River Level
- Boating
- Lack of Natural Resource Development

Services

- Need Full Time Medical
- Fire / Ambulance Volunteers

Hysham (Continued)

Opportunities:

Economy

- Retirement / Senior Citizen Facility
- Housing
- Electric Generation (Alternative)
- Shop Local Theme
Marketing

Quality of Life

- Marketing Theater / Museum
Need Volunteers
Need Visitors
- Tourism

Services

- Housing Authority
- Volunteers

Threats:

- Weather
- Cyclical Agriculture Prices
- Very High Population Loss
- Interest Rates for Homes
- Competition
- Politics
- Change / No Change Attitudes
- Disease / Insects

Projects:

- Retirement Facility / Elderly Care
- Housing Authority
- Community Marketing Program